

## Comparison Chart

<b>TEMPUR-PEDIC MATTRESSES</b>	<b>EL NATURAL MATTRESSES</b>
Thought by 10's of thousands to be the most comfortable mattress	95% of customers think it's better than the Tempur-pedic (after trial period)
20 year guarantee	30 year guarantee
Foam: made with synthetic chemicals	Foam: 100% natural organic rubber
Cover: made with synthetic chemicals	Cover: Made from natural bamboo
Chemical smell lasts for about 2 months	No smell, no chemicals odors ever
Outgases chemicals for a few months	No outgassing of chemicals
Firmer at lower temperatures	Unaffected by temperature of room
Softer at higher temperatures	Unaffected by temperature of room
More effort to get up & turn over	Less effort to get up & turn over
Slow to conform to your shape	Fast to conform to your shape
Slow to recover its shape	Goes back into shape immediately
Expensive foam on the top thin layer	Expensive foam all the way through
Memory foam does not last anywhere near as long natural latex.	Natural latex is the longest lasting foam
Fixed firmness cannot be changed	Easily made softer or firmer
More money going for advertising	More money going into the materials!